# ▼ playvox

# **Playvox Customer Al**

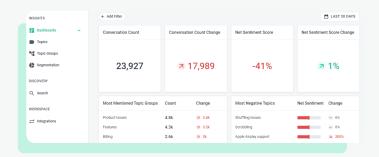
Learn from every customer conversation with Playvox Customer Al

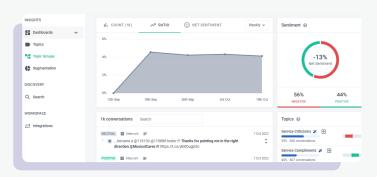


Customer Al's data driven-insights brings customer pain points to life across your organization. Uncover actionable customer insights by analyzing interactions, including tickets, surveys, and more.

Your business is filled with unstructured data and is a treasure trove of insights on interactions in your contact center. However, what good is all this data if you can't make sense of it? Now you can with Playvox Customer Al.

With Customer AI, you will learn from every customer conversation. Using Customer AI's data driven-insights you can bring customer pain points to life across your organization. Uncover actionable customer insights by analyzing 100% of the interactions with your business.





"Using Customer AI, Stockpile was able to realize an ROI of 350% from conversation tagging automation. Immediately the noise was gone and we were able to see what the customer was saying and it was wonderful. I remember thinking, this is great, we're clearly getting more value than we're paying for."

Jeffrey Laird, Vice President of Customer Care, Stockpile

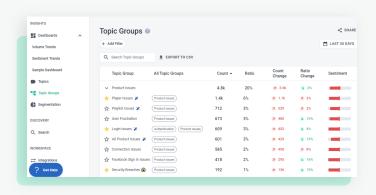


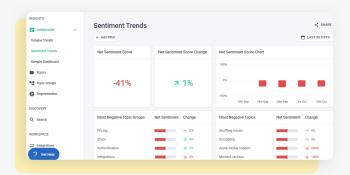
# Customizable automated tagging powered by AI for

#### consistent results

As your support/ service volume grows, manual tagging quickly breaks down. This leaves you in the dark as to what are the true contact reasons and which customer issues need to be prioritized.

Automatically analyze all your support tickets, online reviews, NPS, surveys, and any other customer feedback in one place. Our Al is self- adjusting, and self- learning, meaning there is no need for a human to translate interactions. Instead get easy access to information in a common language that will continuously improve regarding accuracy.



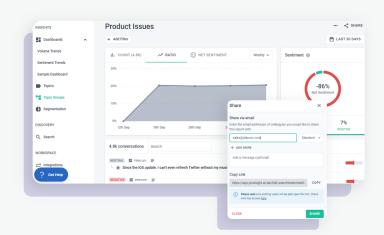


## **Understand your customer sentiment**

Find any feedback with our blazing fast text search.
Instantly find feedback related to any keyword or phrase.
Tag large amounts of historic feedback in seconds.
Automatically measure the sentiment of each customer interaction and identify negative experiences. Easily track and measure how your customers feel about your service and identify drivers of negative experiences.

### Get real-time reporting on customer issues

Customer AI consolidates individual feedback from all of your data sources so you can see the big picture from your customer's perspective. Track topics trends, understand what matters the most to your customers, and take decisive action. Collaborate with teammates or export reports to share insight and take action.





Playvox's powerfully simple workforce engagement management (WEM) solutions transform customer care. We deeply understand that exceptional employee engagement produces extraordinary customer experiences, and we love creating tools that help our customers unlock the full potential in every employee and every interaction. Playvox powers the world's fastest-growing brands.

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